

Do You Know The Power Of Your Grocery Club Card?

A HUGE thanks to those of you who've linked your grocery club cards to Albertsons, Ralphs, and eScrip/Vons. South Lake has been receiving the grocery store donations -- and we hope to surpass the \$5,500 that these stores donated to us last year.

Remember, each year, shoppers must re-link their cards for this program to take effect, even if they've linked their cards in the past. "Link" means your card number is linked to your designated school(s) to receive free money.

Each store donates up to **four percent** (4%) of your grocery bill each time you shop with your card. So, if you, alone, spend \$100/week at Ralphs, your linked card provides South Lake with \$192 throughout the year! And that's just your family alone. *If we have 100 parents doing the same, South Lake could receive over \$19,000 throughout this year.* Albertsons' and Vons' programs run similarly.

Number of Supporters	Average Monthly Groceries	Ralph's Monthly Contribution (4%)	Ralph's Annual Contribution
1	\$ 400	\$ 16	\$192
10	\$ 400	\$ 160	\$1,920
50	\$ 400	\$ 800	\$ 9,600
100	\$ 400	\$ 1,600	\$19,200

Have you linked your cards? It's free money.

- It costs nothing to you. Shop with your card as you usually do; South Lake receives the store's donations. Easy!
- Your grocery bill doesn't increase. The program doesn't interfere with your club card savings.
- PTSA uses this free money to enrich your child's experience at South Lake with many programs not provided for in the school's budget: the lunchtime PE program, sports equipment, technology equipment that all students use daily, assemblies, library books and software, academic competitions, and more. This year, we need this money more than ever.

For those of you with children at more than one school, did you know?... For Albertsons and Vons, you may link your card to multiple schools. You also control the allocation percentages for your schools. For Ralphs, you may designate only one school at a time, but why not link your card to South Lake this year and another school the following year, or switch school linkages every six months? Note that with the current programs, these stores

automatically terminate your school link each year in September. If you do not re-link the card, no contributions are being made. To date, we have only 16 families linked to Ralphs for this school year.

It's not too late to link your cards to South Lake!

For Ralphs, we are unable to link your card for you – just have Ralphs scan the bar code letter attached to this email to link it to South

Lake. This is the easiest way. Print out the letter attached to this email and take it to Ralphs with your grocery card or phone number. Ralphs will scan the bar code letter as you check out. Any questions, contact Janice (see below) or the Ralphs Club Card Hotline at 1-800-660-9003.

Let us link your Albertsons and Vons cards for you. Call or e-mail PTSA Grocery Club Card Program Coordinator, Janice Numamoto (JNumamoto@cox.net or 949-654-1067) and provide her with:

- cardholder's first name, last name
- your home phone number (the stores need this to look up your card number)
- your grocery club card numbers (**Albertsons Card Number** - 11 digits, on back of card. **Vons Club Card Number** - 14 digits, on front of card)
- your e-mail address (in case Janice needs to contact you regarding your card info)

Encourage relatives and friends to sign up – it's free.

Anyone can participate – grandparents, aunts, uncles, friends and neighbors who shop at any of these stores (not those just in our neighborhood) as long as they link their club cards to South Lake. Provide their Albertsons and Vons cardholder info to Janice. Have them print the Ralphs bar code letter below this message and take it into their local Ralphs.

For details about these programs, click on the following links or call:

Ralphs:	www.Ralphs.com	(South Lake NPO #82481)	1-800-660-9003
Albertsons:	www.Albertsons.com/cp	(South Lake ID #49001008163)	1-877-932-7948 24-hrs
Vons:	www.eScrip.com	(Group ID #6565805)	1-800-723-3929, M-F 8am-9pm

For questions on how to support South Lake each time you shop, contact:

Janice Numamoto, jnumamoto@cox.net, 949-654-1067

Thank you for your support!
Sincerely,
Cathy Haney and Janice Numamoto



NPO# 82481
SOUTH LAKE MIDDLE SCHOOL PTSA
655 W. YALE LOOP
IRVINE, CA 92614

SOUTH LAKE MIDDLE SCHOOL PTSA:

Thank you for your interest in the Ralphs *rewards* Community Contribution Program. We are happy to be a part of your fundraising.

Here is your Organization's Scanbar code as requested. This supplemental process allows your members without access to a computer to be a part of your fund raising through our Community Contribution Program.

How it works

- Make copies of this form and give the copies to members of your organization who wish to enroll with your organization, but do not have access to register online.
- Members take this form the next time they go shopping at Ralphs and hand it to the cashier to scan within their order IN ADDITION to either their Ralphs *rewards* Card, or phone number entry that is linked to their *rewards* card.
- Within 72 hours, your members will then begin giving a percentage of each shopping trip for the duration of the Community Contributions Term to your organization.
- You only have to scan this letter once to create the link between your card and your organization. You must continue scanning your Ralphs *rewards* Card/phone number during all purchases to get credit for your organization.

Please note: If your member(s) register for the Community Contribution Program using this Scanbar method AND do not have their correct information updated in the Ralphs *rewards* Card Database, you will not see their names on your quarterly statements. Also, using the Scanbar method of registration, the name of your organization will not appear on their receipt. Please have each member call 1-800-660-9003 to update all their information.



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